Academy Strategic Plan

Vision

The vision of the American Academy of Actuaries is that financial security systems in the United States be sound and sustainable, and that actuaries be recognized as preeminent experts in risk and financial security.

Mission

The American Academy of Actuaries' mission is to serve the public and the United States actuarial profession.

To accomplish this, the Academy has adopted the following Strategic Objectives:

Strategic Goals and Objectives

1. Advance Professionalism and Practice to Ensure the Actuarial Profession Maintains the Public's Trust

To preserve public trust, the Academy will:

1.1. Establish and promote high standards for qualification, practice, and conduct.

1.2. Support a rigorous and impartial counseling and disciplinary process across U.S. actuarial organizations.

1.3. Define and promote essential competencies for actuarial practice.

1.4. Effectively demonstrate the profession's ability to self-regulate.

1.5. Elicit and reflect diverse viewpoints to serve the public's interest.

2. Inform Public Policy by Providing Independent and Objective Actuarial Input

To serve the public interest through sound and sustainable policy, the Academy will:

2.1. Anticipate and assess risks to financial systems.

2.2. Serve as a trusted advisor and deliver independent, objective, and balanced actuarial input to policymakers and other stakeholders.

2.3. Duly consider the diverse interests of the communities affected by public policy.

2.4. Address issues where actuarial insight adds value.

3. Enhance Member Value

To foster growth and development and create a dynamic, inclusive, and fulfilling environment for members, the Academy will:

3.1. Make Academy membership attractive, compelling, and universal for U.S. practicing actuaries.

3.2. Work to expand legal and regulatory recognition of Academy membership as the appropriate credential for actuarial practice in the United States.

3.3. Provide meaningful resources on professionalism, policy, and emerging practices.

3.4. Provide meaningful volunteer and leadership opportunities.

4. Promote Visibility and Transparency of the Academy's Activities and Awareness of the Profession

To increase visibility and transparency of the Academy's activities and awareness of the profession, the Academy will:

4.1. Communicate proactively and impactfully with members and other stakeholders.

4.2. Strengthen public understanding of the profession's value.

4.3. Emphasize the Academy's identity and role as the national actuarial organization for the U.S.

4.4. Highlight the relevance of diversity, equity, and inclusion to the Academy's work and our commitment to them.

Vision statement adopted January 2011; mission statement adopted October 2022; strategic goals and objectives reworded October 2025.

The American Academy of Actuaries is a 20,000-member professional association whose mission is to serve the public and the U.S. actuarial profession. The Academy assists public policymakers on all levels by providing leadership, objective expertise, and actuarial advice on risk and financial security issues. The Academy also sets qualification, practice, and professionalism standards for actuaries in the United States.