



ECONOMIC SCENARIO GENERATOR WORK GROUP UPDATE ON MODEL OFFICE TESTING

March 3, 2022—2 p.m. EST

VM-21 ESG Model Office Testing

Variable Annuities with
Guaranteed Lifetime Withdrawal Benefit (GLWB) and
Guaranteed Minimum Death Benefit (GMDB)

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Agenda

1. Product Specifications
2. Reserve Method
3. Liability Assumptions
4. Asset Assumptions
5. Caveats



Product Specifications

- Variable Annuity with a GLWB and GMDB (details on next slide)
- Seven-year surrender charge period
- Single model point issued to a male age 60 on the valuation date with single premium of \$100,000
- Premium/fund allocation: all of the single premium is invested in separate account funds, allocated 80% U.S. large cap equity and 20% long term U.S. corporate bond funds
 - ▣ Monthly rebalancing to maintain 80/20 mix.



Product Specifications

Variable Annuity Base contract

| | |
|----------------------------|--|
| Issue age | 60 |
| Single premium at issue | \$100,000 |
| Fund allocation | 80% US large cap equity / 20% US LT Corp bond, rebalanced monthly |
| M&E risk charges (annlzd.) | 1.30% (applied to fund value) |
| Inv mgmt fee (annlzd) | 0.75% (half of this fee comes back to company as guaranteed revenue sharing) |
| Surrender charge period | 7 years |
| SC % of deposit | 8, 7, 6, 5, 4, 3, 2% |

| Guaranteed Benefits | GLWB | GMDB | |
|------------------------|-----------------------|--------------|--|
| Benefit Base Rollup % | 5% | 5% | Benefits based on Max [actual PH fund value, or premium accum. at 5% compounded] |
| Rollup period | 10 years | Up to age 80 | Guaranteed Minimum Benefit base stops accumulating at 5% after this period |
| Ratchet or reset | No | No | If time allows, may test a ratchet benefit enhancement (max anniv value) |
| Withdrawals | Pro-rata ¹ | Pro-rata | |
| Rider charge (annlzd.) | 1.20% | 0.30% | charges are calculated on the roll-up benefit base, deducted monthly from fund value |
| GLWB withdrawal rate % | | | |
| Attained Age 59-64 | 4.00% | | WD percentages applied to max(fund value, benefit base) based on att age at time of |
| Attained Age 65-69 | 5.00% | | income election, which defines the lifetime max annual income amount. |
| Attained Age 70-74 | 5.50% | | 5-year waiting period from issue required prior to income election. |
| Attained Age 75-79 | 5.75% | | |
| Attained Age 80+ | 6.00% | | |

1. Prorata reduction in guaranteed benefit base for any WDs taken in excess of (a) or (b), where (a) is the annual 10% free WD amount prior to income election, and (b) is the GLWB guaranteed annual withdrawal amount after income election. Upon income election, the fund value reduces dollar for dollar as WD's are taken until fund value exhausts to zero. Any excess WD's taken above the lifetime WD amount cause a prorata reduction in the Benefit Base and effect the income amount.



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Product Specifications

| Examples of potential GLWB lifetime income benefits at different income election ages and return scenarios | | | | | | | | | |
|--|------------------|-----------------------------|------------------|--------------------------------|--------------------------|----------------|------------------------|--------------------------|----------------------------|
| year | EoY attained age | EoY Guaranteed Benefit Base | annual BB return | cum annlzd geom mean BB return | annual GLWB income % | annual GLWB \$ | approx life exp. years | approx life exp. att age | total income over life exp |
| 0 | 60 | 100,000 | | | (as of election attained | | | | |
| 1 | 61 | 105,000 | 5.00% | 5.00% | age; then stays level | | | | |
| 2 | 62 | 110,250 | 5.00% | 5.00% | for life) | | | | |
| 3 | 63 | 115,763 | 5.00% | 5.00% | | | | | |
| 4 | 64 | 121,551 | 5.00% | 5.00% | | | | | |
| 5 | 65 | 127,628 | 5.00% | 5.00% | 5.00% | 6,381 | 23.4 | 88.4 | 149,417 |
| 6 | 66 | 134,010 | 5.00% | 5.00% | 5.00% | 6,700 | 22.5 | 88.5 | 150,615 |
| 7 | 67 | 140,710 | 5.00% | 5.00% | 5.00% | 7,036 | 21.5 | 88.5 | 151,600 |
| 8 | 68 | 147,746 | 5.00% | 5.00% | 5.00% | 7,387 | 20.6 | 88.6 | 152,357 |
| 9 | 69 | 155,133 | 5.00% | 5.00% | 5.00% | 7,757 | 19.7 | 88.7 | 152,872 |
| 10 | 70 | 162,889 | 5.00% | 5.00% | 5.50% | 8,959 | 18.8 | 88.8 | 168,446 |
| 11 | 71 | 162,889 | 0.00% | 4.54% | 5.50% | 8,959 | 17.9 | 88.9 | 160,420 |
| 12 | 72 | 162,889 | 0.00% | 4.15% | 5.50% | 8,959 | 17.0 | 89.0 | 152,503 |
| 13 | 73 | 162,889 | 0.00% | 3.82% | 5.50% | 8,959 | 16.2 | 89.2 | 144,711 |
| 14 | 74 | 162,889 | 0.00% | 3.55% | 5.50% | 8,959 | 15.3 | 89.3 | 137,061 |
| 15 | 75 | 162,889 | 0.00% | 3.31% | 5.75% | 9,366 | 14.5 | 89.5 | 135,455 |
| 16 | 76 | 162,889 | 0.00% | 3.10% | 5.75% | 9,366 | 13.6 | 89.6 | 127,796 |
| 17 | 77 | 162,889 | 0.00% | 2.91% | 5.75% | 9,366 | 12.8 | 89.8 | 120,324 |
| 18 | 78 | 162,889 | 0.00% | 2.75% | 5.75% | 9,366 | 12.1 | 90.1 | 113,052 |
| 19 | 79 | 162,889 | 0.00% | 2.60% | 5.75% | 9,366 | 11.3 | 90.3 | 105,991 |
| 20 | 80 | 162,889 | 0.00% | 2.47% | 6.00% | 9,773 | 10.6 | 90.6 | 103,461 |



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Reserve Method

- Reserve and C3P2 Risk-Based Capital (RBC) and Total Asset Requirement (TAR) calculated per VM-21:
- Reserve = Stochastic Reserve + Additional Standard Projection Amount (ASPA), where
 - Stochastic Reserve = Conditional Tail Expectation (CTE)₇₀ of 10,000 Scenario Reserves
 - Scenario Reserve for this model segment = Max (aggregate cash surrender value (CSV), Starting Assets + Greatest Present Value of Accumulated Deficiencies (GPVAD))
 - Starting assets = CSV, so scenario GPVAD is portion of reserve held in general account to ensure all liability cash flows are paid off to the end of the projection for the scenario
 - Discount rate = net earned rates on additional assets backing GPVAD
 - ASPA = add-on if base assumptions are less conservative than prescribed assumptions (not applicable for these tests, i.e., ASPA=0, since assumptions used are not less conservative than prescribed)
- C3P2 RBC uses macro tax adjustment (MTA) method:
 - C3 amount = $\max(0, 25\% * ((\text{CTE}_{98} + \text{ASPA} - \text{Statutory Reserve}) \times (1 - \text{Federal Income Tax (FIT) rate}) - (\text{Statutory Reserve} - \text{Tax Reserve}) \times \text{FIT rate}))$



Liability Assumptions

- Used ASPA prescribed assumptions for lapse, mortality and expense (broadly reflects average industry experience)
 - Lapse rates decrease as guaranteed benefit is in the money
 - (In-the-money (ITM))(t) for GLWB defined as $PV \text{ future income benefits}(t) > \text{current fund value}(t)$
 - Mortality 2012 IAM, improvement scale G2, VM-21 ASPA Fx factors
 - Expense
 - \$100 per policy + 7bp on fund value annual maintenance & overhead
 - Exception to ASPA assumptions used for GLWB income election:
 - Simplified from ASPA WD delay cohort method (many multiple election dates) to one or two dates (e.g., 100% elect at year 10, or a mix of election year 5, 10, 15 cohorts)

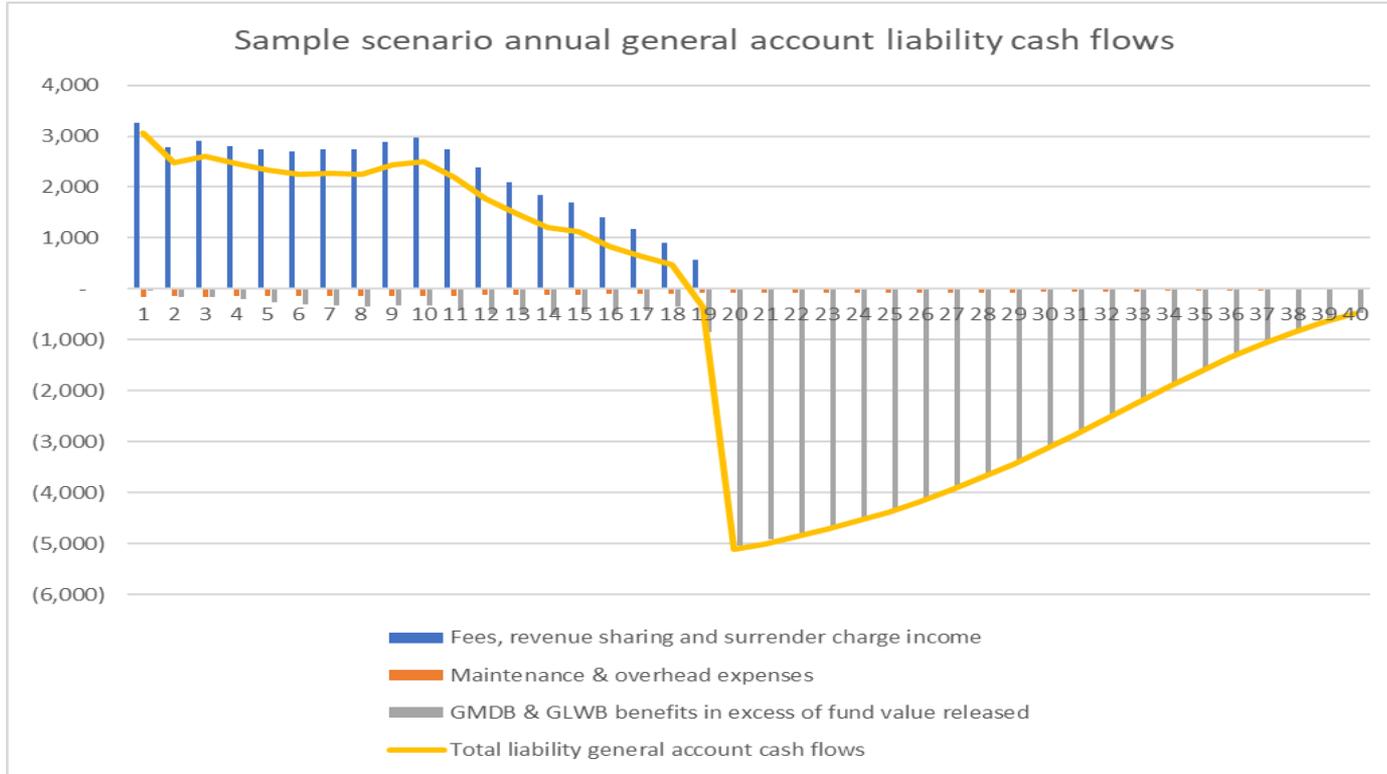


Asset Assumptions

- Starting asset amount = CSV, all in the separate account funds
 - General account investments occur gradually over first ~10-20 years (depending on scenarios) as fee revenues (net of expenses and any excess GMDP payments) are collected, to fund future guaranteed benefits
- General account investment/reinvestment strategy
 - Invest 50%/50% in AA/A non-callable corporate bonds
 - Use prescribed tables (from VM-20) for defaults/spreads
 - 9 basis points (bp) annual investment expense
 - Maturity mix 30/20/10/7/5/1-year bonds; starts longer and shortens over time to maintain reasonable match to liability cash flows (next slide shows sample liability cash flow profile)
 - If there is a shortfall, borrow at same strategy as reinvestment (“negative assets approach”); initial “CARVM allowance” borrowing at 7-year bond rate
- Initially no hedging or reinsurance modeled. Considering adding this but time may not permit.



Sample scenario liability cash flow profile



Caveats

- Intended as illustrative limited data points for assessing materiality and relative impact to reserve and C3 RBC levels from a change to the scenarios
- Not intended to:
 - Cover wide variety of annuity products available on the market
 - Reflect a full distribution of issue ages / genders within the given product
 - Thoroughly test all the underlying assumptions



VM-20 Model Office

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Agenda

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Reserve Methodology

- VM-20 reserve = Max (SR, DR, NPR), where
 - SR = Stochastic Reserve
 - DR = Deterministic Reserve
 - NPR = Net Premium Reserve

- DR: Model office uses method “B,” which solves for minimum starting assets to ensure all liability cashflows are paid off to the end of projection
 - DR is omitted from the model office if a deterministic scenario (i.e., Stochastic Exclusion Test scenario #12) is not provided

- SR: CTE70 of Scenario Reserves (Starting assets + GPVAD)
 - 1,000 scenarios picked out of 10,000 with Academy methodology
 - Use starting assets solved from the DR run (if DR > SR), or solve for starting assets within 2% of the SR (if SR > DR)



Product Specifications

- Universal Life product with a Secondary Guarantee (ULSG)
- Crediting rate is based on General Account (GA) portfolio rates (see asset slide for GA reinvestment strategy)
- Guaranteed minimum crediting rate = 3.25%
- Guaranteed to not lapse until age 110 if minimum premiums are paid (even if policyholder fund value is exhausted)
- Cost of insurance risk charges based on 2015 Valuation Basic Table (VBT) Relative Risk (RR) 100 mortality table
- 2% premium tax
- \$64 annual expense charges (with 2% inflation)
- Acquisition fees = \$214 + \$1.20 per 1,000 of face amount
- 20-year surrender charge period
- Single model point issued at valuation date to a female non-smoker age 45 with \$1 million face amount



Product Illustration

| Policy Period | Age at Yr End | Regular Premium | Premium Tax | Risk Charge | Expense Charge | Interest Credited (3.25%) | Fund Period End | CSV Period End |
|---------------|---------------|-----------------|-------------|-------------|----------------|---------------------------|---------------------|---------------------|
| Y1 | 46 | \$8,507 | \$170 | \$208 | \$1,478 | \$241 | \$6,892 | -\$18,856 |
| Y2 | 47 | \$8,507 | \$170 | \$266 | \$64 | \$489 | \$15,388 | -\$7,266 |
| Y3 | 48 | \$8,507 | \$170 | \$410 | \$65 | \$763 | \$24,013 | \$4,652 |
| Y4 | 49 | \$8,507 | \$170 | \$629 | \$67 | \$1,039 | \$32,694 | \$16,426 |
| Y5 | 50 | \$8,507 | \$170 | \$709 | \$68 | \$1,320 | \$41,573 | \$28,200 |
| Y10 | 55 | \$8,507 | \$170 | \$1,222 | \$75 | \$2,823 | \$89,089 | \$80,706 |
| Y15 | 60 | \$8,507 | \$170 | \$2,108 | \$83 | \$4,461 | \$140,703 | \$135,713 |
| Y20 | 65 | \$8,507 | \$170 | \$3,458 | \$91 | \$6,198 | \$195,283 | \$194,385 |
| Y25 | 70 | \$8,507 | \$170 | \$5,251 | \$101 | \$7,951 | \$250,137 | \$250,137 |
| Y30 | 75 | \$8,507 | \$170 | \$8,549 | \$111 | \$9,598 | \$300,943 | \$300,943 |
| Y35 | 80 | \$8,507 | \$170 | \$15,495 | \$123 | \$10,686 | \$332,270 | \$332,270 |
| Y40 | 85 | \$8,507 | \$170 | \$30,659 | \$136 | \$10,110 | \$306,906 | \$306,906 |
| Y45 | 90 | \$8,507 | \$170 | \$75,039 | \$150 | \$4,774 | \$116,499 | \$116,499 |
| Y47 | 92 | \$8,507 | \$170 | \$111,723 | \$156 | \$223 | -\$68,145 | -\$68,145 |
| Y50 | 95 | \$8,507 | \$170 | \$155,800 | \$166 | \$0 | -\$466,791 | -\$466,791 |
| Y55 | 100 | \$8,507 | \$170 | \$262,440 | \$183 | \$0 | -\$1,502,075 | -\$1,502,075 |
| Y60 | 105 | \$8,507 | \$170 | \$384,500 | \$202 | \$0 | -\$3,147,149 | -\$3,147,149 |
| Y65 | 110 | \$8,507 | \$170 | \$476,860 | \$223 | \$0 | -\$5,326,136 | -\$5,326,136 |



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Liability Assumptions

- Mortality
 - 2015 VBT RR 100 Gender / Smoker distinct Age Last Birthday
 - VM-20 2019 mortality improvement to valuation date
 - Prescribed industry mortality provisions for adverse deviations (PAD)

- Lapse
 - Canadian Institute of Actuaries (CIA) Term to 100 Gender distinct / Smoker distinct

- Expense
 - Consistent with 2020 Generally Recognized Expense Table (GRET) factors with 2% inflation and 5% expense margin



Asset Assumptions

- Starting asset portfolio
 - 50%/50% in AA/A 20-year corporate bonds
 - Amount scaled to the calculated VM-20 reserve at valuation date

- General account reinvestment strategy
 - Invest positive cashflows 50%/50% in AA/A 20-year corporate bonds
 - Use 2020 prescribed VM-20 tables for defaults/spreads

 - If there is a shortfall:
 - Sell from existing assets until exhausted
 - Otherwise, borrow at 3-month Treasury + 1%

| 20 Year Corporate Bond Spreads | AA | A | 50/50 Mix |
|--------------------------------|-------|-------|--------------|
| Current (Table F) | 0.89% | 1.10% | 0.99% |
| Long Term (Table H) | 1.30% | 1.53% | 1.42% |



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Caveats

- Intended as an illustrative single data point for assessing materiality and relative impact to reserve levels and volatility from a change to the scenarios
- Selected ULSG product has exposure to interest rates only, no exposure to equity or bond fund returns
- Not intended to:
 - Cover wide variety of life products available on the market
 - Reflect a full distribution of issue ages / genders within the given product
 - Thoroughly test all the underlying assumptions
 - Be used as a basis for assessing appropriateness of an Economic Scenario Generator



Questions?

- Please contact lifeanalyst@actuary.org.

